



WELLNESS
MONTH

KICK OFF EVENT

INFLUENCERS + MEDIA + B2B BUYERS + CONSUMERS

Orange County, CA

VENDOR PARTNER PROSPECTUS

SPA PARTNERS IN THE SO. CAL AREA CONSUMERS

Target Audience – Micro Influencers that have between 8k-100k followers with highly engaged audiences in the skincare, beauty, luxury travel and wellness interests.

2991 DOW AVENUE, TUSTIN, CA 92780



ORANGE COUNTY, CA

Thursday, July 25, 2019

EVENT TIMES:




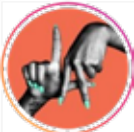


2pm to 8pm

AUDIENCE:

**Approx 30 influencers
Plus B2B Buyers | Consumers**

MICRO-INFLUENCERS ARE AN AMAZING WAY TO GARNER EXPOSURE FOR YOUR BRAND IN A HIGHLY TARGETED MANNER WITH MINIMAL INVESTMENT.

We're seeking new & exciting products & brands.

 RRAYME 196K followers	 NORATOBIN 16.4K followers	 LCCHAN 23.3K followers
 LOVEANDLOATHINGLA 41K followers	 THEWHOLETARA 60.2K followers	 ELESAAA 31.7K followers

Micro-influencers with less than 100k followers tend to have high engagement rates. Which also means they have highly engaged audiences that you can leverage to provide exposure to your brand.

Less than 1000 followers (approx. 150 likes) = **15%** engagement
1000 – 9,9999 followers = **7.4%** engagement
100,000 followers = **2.4%** engagement

[SEE ARTICLE FROM ADWEEK](#)

Micro-influencers can often be engaged with great content opportunities versus paid engagements that can be very costly.

Have you thought about creating your own blogger event? It can be costly, time consuming and expensive (especially if you don't have a PR team). Let us do all the heavy lifting for you and join us for our amazing event, at spectacular venues, to garner exposure for your brand.

SPACES ARE EXTREMELY LIMITED. INQUIRE TODAY.
Come show off what you got!

Plus our Spa Buyer friends + Consumers

TITLE SPONSOR

There is nothing like being the biggest and best in the room! Love having eyes on you as the title sponsor. Your Logo on invitation, signage and on photo activation.

TITLE SPONSOR
\$2,995



INCLUDES UP TO 3 PEOPLE



SHOWCASE TABLE
(6 FOOT TABLE, 2 STOOLS)



ABILITY TO GIFT
ADD QTY 50 UNITS



Photo Activation

ACTIVATION SPONSOR

People remember experiences so that's why we've done the legwork of creating some pretty awesome activations. You can step in as the hero by being the sponsor that provided something memorable, cool and insta-shareable.

ACTIVATION SPONSOR
\$1,500



INCLUDES UP TO 2 PEOPLE



NO SHOWCASE TABLE



ABILITY TO GIFT
 ADD QTY 50 UNITS



♥ SKIN ANALYSIS



♥ BODY COMPOSITION ANALYSIS

This testing goes beyond traditional body composition analysis, measuring fat, muscle, and total body water. These values are important for understanding a user's fluid distribution in medical, wellness and fitness contexts. values important for understanding a user's fluid distribution in medical, wellness and fitness contexts.



♥ CARDIO DRUMMING

EXPRESS TREATMENT SHOWCASE

Take advantage of the unique opportunity to get your product on influencers who can help spread the word about your brand. Let them touch, feel, smell and experience your products.

*All sales must be run through Live Love Spa POS system. Limited to under 12 skus. All items must be priced at least 30 - 50% off RETAIL price. Must include at least one NEW product feature.

EXPRESS TREATMENT
SHOWCASE
\$995 + 15%
OF ALL RETAIL SALES



INCLUDES
UP TO 2 PEOPLE



4 FOOT TABLE (OR EQUIVALENT SIZE TABLE)
WITH 2 CHAIRS WILL BE PROVIDED



ABILITY TO GIFT
ADD QTY 50 UNITS

5-20 MIN TREATMENTS, CAN INCLUDE BUT NOT LIMITED TO:



✔ Eye Treatment



✔ Lip Treatment



✔ Hand Treatment



✔ Foot Treatment



✔ Mask Treatment



✔ Back, Neck & Shoulder
Treatment



✔ Mini Aromatherapy
or Specialty Massage

RETAIL OR FOOD PRODUCTS SHOWCASE & SAMPLING

Take advantage of the unique opportunity to get your product on influencers & consumers who can help spread the word about your brand. Let them touch, feel, smell, taste, and experience your products.

*All sales must be run through Live Love Spa POS system. Limited to under 12 skus. All items must be priced at least 30 - 50% off RETAIL price. Must include at least one NEW product feature.

RETAIL OR
FOOD PRODUCTS
\$995



✔ Items can include but not limited to:
tea station, protein bars, juices, jewelry, etc.



INCLUDES
UP TO 1 PERSON



1 HIGH BOY -
NO CHAIRS, ABILITY TO BRING POP UP SIGN FOR BEHIND
TABLE, GIFTING FOOD SAMPLES OR RETAIL PRODUCTS.



ABILITY TO GIFT
ADD QTY 50 UNITS

FOOD & BEVERAGE SPONSORS

LIGHT BITES SPONSOR WITH
LOGO'D FOOD ITEM

\$495

WELCOME HEALTHY
DRINK SPONSOR

\$495

CHAMPAGNE OR
ALCOHOL SPONSOR

\$495

DESSERT SPONSOR

\$495



NO IN PERSON
PRESENCE



NO
ABILITY TO GIFT



NO
CONTACT LIST

BRANDING OPPORTUNITIES

If you can't make it but want to make sure you don't miss this amazing opportunity to get your brand in the hands of influencers, media and consumers.



NO IN PERSON
PRESENCE



ABILITY
TO GIFT



♥ Influencer Box \$995

Gift products to be mailed to additional Influencers that cannot attend event. Qty 150 units (75 for influencers and 75 for consumers will be sold online). Must fall within categories of Soul, Body, Beauty, Mind or Home.

EVENT LOGISTICS INFO

SCHEDULE

SET UP	7:00am - 12:00pm
INFLUENCER/MEDIA	2:00pm - 4:00pm
B2B BUYERS + CONSUMERS	4:00pm - 7:00pm
TEAR DOWN	7:00pm - 8:00pm



SNA - JOHN WAYNE AIRPORT - 10MIN
LGB - LONG BEACH - 25MIN
LAX - LOS ANGELES - 1 HOUR



NO ROOM BLOCK,
STAY ANYWHERE
YOU LIKE AS NEEDED



YOU WILL BE RESPONSIBLE
FOR YOUR OWN PARKING /
TRANSFERS



♥ Logistics for product delivery to be provided



♥ If you have a table set up in your sponsorship level it will be a 4 foot x 2.5 foot table unless otherwise specified



♥ Table sign will be provided



♥ You are welcome to bring pop up banner to set behind your table



♥ You will be provided with all social handles of influencers at sponsorship levels of \$995 and above.



♥ Additional team members above sponsorship level will be \$150

LOCATION



CORPORATE HEADQUARTERS
2991 DOW AVE. TUSTIN, CA 92780

SCHEDULE OF EVENTS

2:00PM WELCOME - CHECK IN STARTS
Influencers & Media

SPA & WELLNESS TREATMENTS & GIFTS

**Exclusively for Influencers & Media*

Amazing spa & wellness brands will provide experiences (think eye treatments, masks, mini facials, lip treatments, mini massages, and more) and fill your bag with wellness swag!

A WELLNESS MONTH PHOTO SHOOT

4:00PM OPEN TO B2B BUYERS & CONSUMERS

7:00PM EVENT CLOSSES

ATTENDEES FROM LAST YEAR'S EVENT

PRESS



THE ZOE
REPORT

DAYSPA

STYLE
& SOCIETY



INFLUENCERS



AMYTANGERINE
182K followers



FITTYBRITTTY
200K followers



CHRISHANXOXO
1M followers



ERINZIERING
263K followers



BARBIEBETH
350K followers



IMVICTORIAFRATZ
340K followers

Alex Michael May
Angela Melero
Arianna Thomopoulos
Bridget Sicbaldi
Dakota Michael
Donna Sozio
Genelle Seldon

Hannah Slyfox
Heidi Marie Garrett
Irene Lacher
Jennifer Yu
Jenny Wu
Jill Weinlein
Kinya Claiborne

Linden Schaffer
Mae Badiyan
Maria Hunt
Nancy Sevilla
Natalia Johnson
Neghin Adina
Nic Mora

Piper De Young
Rachel Mccord
Shaena Engle
Shelley Levitt
Teresa La
Trina Albus
Vicky Penaloza
Victoria Fratz



August is Wellness Month

WELLNESSMONTH.COM



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