

JOIN US FOR THE LARGEST WELLNESS CELEBRATION IN THE WORLD

AUGUST - 2019



WELLNESS
MONTH

#03152019

WELLNESS MONTH BRAND INFO

AUGUST IS WELLNESS MONTH

A 31-day health + wellness celebration designed to make self care easy, fast & fun
Powered by Live Love Spa

Purpose

To inspire consumers to focus on wellness and provide a platform for wellness companies to highlight their services & benefits.



WE CALL TO THE LEADERS IN THE WELLNESS INDUSTRY...

We call to the leaders in the wellness industry, who have the knowledge, and thereby the power, to shift the culture in this country towards prioritizing health and happiness. Join us in creating positive change. We believe in the importance of self care and making access to awesome spa and wellness experiences easy, fast & fun! Welcome to Wellness Month.

**FREE
MARKETING**

+

**INCREASE
BRAND
AWARENESS**

+

**REACH
POTENTIAL NEW
CUSTOMERS**

**EXPAND
AWARENESS
FOR CURRENT
CUSTOMERS**

+

**INSPIRE
HEALTHY
LIVING**

+

**SHARE
SELF-CARE
PRACTICES**

Join us this August by promoting an exclusive offer. As a community we can elevate the awareness for making self care a priority and inspire consumers to try your experience with our awesome directory.

GET INVOLVED

- Do you have a wholesale or direct to consumer business
(brick and mortar locations, please see businesses with physical location deck)
- Is wellness at the core of what your brand represents?
- Are you changing people's lives for the better with your products in mind, body, soul, beauty or home?
- Through in-person experiences (think spa, restaurant and fitness locations) and product discovery (that's you!) we encourage consumers to practice wellness their way with a jumpstart program every August.

HOW IT WORKS

LET'S PROMOTE WELLNESS TOGETHER

Businesses with product offerings (NO physical brick and mortar stores)



HAVE YOUR SPA CUSTOMER'S PROMOTE TREATMENT EXPERIENCES IN OUR FREE DIRECTORY

- Spread the word and make sure they are featuring your brand treatments.
- Support them with promotional materials or gift with purchases.

Share LISTING info. (<http://www.wellnessmonth.com/business>). It's easy, fast and FREE for them to join.



WELLNESS MONTH KICK OFF EVENT

Influencers + Media + B2B Buyers + Consumers
Thursday, July 25- 2-7pm | Orange County, CA

- Join us and get in front of 30+ influencers & media promoting wellness and your product. Sponsorships start as low as \$995



GIFTING + BRANDING OPPORTUNITIES

Gift to Influencers + Media in an exclusive Wellness Month preview box.
Boxes will be sent to influencers in New York, Chicago, LA, Hawaii and Las Vegas and several select cities.

Qty 150 units
Sponsorships start as low as \$995
Ask us how!

OUR MESSAGE TO CONSUMERS

EXPERIENCE WELLNESS YOUR WAY

Every August, Wellness Month empowers you to fall in love with self-care (and yourself in the process!) through our month-long nationwide celebration. At wellnessmonth.com, we invite you to join the “I Choose Wellness” pledge for free daily prompts and discover up to 50% off local healthy food, fitness, and spa experiences. (Think Restaurant Week for the Spa & Wellness industry.)

We believe wellness is a highly personal practice that leads us to be the best version of ourselves and in turn gives us confidence, courage, and more love to give to others - ultimately impacting the world around us for the better.

Your version of self-care may be relaxing aromatherapy, an Instagram-famous face mask, an ultra-hip spin class, avocado cacao pudding, oxygen facial, CBD oil massage or hiking Mt. Everest. No matter how incremental or monumental your efforts are, they start with a pledge to make yourself a priority and incorporate healthy habits. Sometimes the smallest step in the right direction ends up being the biggest step of your life.

Whether you want to be a kick ass entrepreneur, run with your kids or just relieve stress, jumpstart that healthy lifestyle through daily prompts, resources, challenges and up to 50% off fitness, spa, and other wellness experiences.

Be the best version of YOU and inspire your co-workers, bff, partner, or squad to join in the fun this August for Wellness Month.



<https://youtu.be/bqOiWvWpFVs>

SUPPORTING PARTNERS FOR 2018

SUPPORTING PARTNERS

Marriott
INTERNATIONAL

NOBLE HOUSE
HOTELS & RESORTS


FOUR SEASONS
RESORT
MAUI AT WAILEA


Hilton

Sandals
The Luxury Included™ Vacation

OMNI RESORTS
la costa | carlsbad


LANGHAM
HOTELS & RESORTS

 **THE RED DOOR**
Salon & Spa

EQUINOX


FOUR MOONS

MOROCCANOIL.

COOLA.


BIOLOGIQUE
RECHERCHE
PARIS

OAKWORKS Spa

 **salt of**
the **earth.**

AND MANY MORE...



August is Wellness Month

WELLNESSMONTH.COM

CONTACT

Business Inquiries: **Lisa Michaelis**
Lisa@livelovespa.com

Media & Influencer Inquiries: **Nadia Suttle**
pr@wellnessmonth.com